

PRZEMYSŁAW KONSTANTY

PRODUCT DESIGNER

przem.konstanty@gmail.com · +48 696 48 58 02 · Cracow, Poland (remote) · [LinkedIn](#) · [ivy cv.com](#)

Product Designer who designs and ships end-to-end. 4+ years in B2B SaaS designing data-heavy analytics UX for Voluum — an ad-tech platform attributing \$2.8B+ in tracked revenue annually — now founder of [IvyCV](#), an AI-powered CV platform I designed *and* built across two product generations: from Figma and design system to production TypeScript, staged LLM pipelines, payments, and a custom PDF rendering engine. Happiest at the intersection of design and engineering.

EXPERIENCE

Founder & Product Designer // IvyCV — [ivy cv.com](#)

Cracow · Dec 2025 – Present

- Designed and engineered an AI CV platform end-to-end across two product generations — CVD (Next.js, Supabase, Stripe, Claude API) and IvyCV, live in production at [ivy cv.com](#) — owning UX research, product strategy, visual design, and the production codebase.
- Designed the complete user journey (CV upload → AI parsing → role targeting → template → generate → edit → pay → export) and built the staged AI pipeline behind it (Anthropic Claude + Gemini on Vertex AI) with named stages and inspectable contracts instead of a black box.
- Built the full visual system in Tailwind + shadcn/ui — palette, typography, components, micro-interactions — and a custom Typst-based PDF engine rendering a library of print-quality, ATS-friendly CV templates.
- Ship solo with engineering discipline — CI quality gates, Playwright e2e suites, automated production deploys — working AI-natively with orchestrated coding agents (Claude Code, Codex) daily.

Product Triad Member — Design // Commerce Media Tech (former Team Internet Poland)

Cracow · Apr 2024 – Jun 2025

- Owned end-to-end Discovery and Definition for features in Voluum — a B2B analytics platform processing billions of ad-tech events for 2,000+ professional marketers.
- Partnered with Product Managers and Tech Leads in a product triad to define strategy and drive business–design alignment across complex attribution and analytics workflows.
- Translated data-heavy concepts — event-stream reporting, multi-touch attribution, campaign optimisation — into clear dashboard UIs through user flows and high-fidelity Figma prototypes.
- Conducted user interviews and usability tests with performance marketers and media buyers, synthesising findings into personas, journey maps, and value propositions.

Junior Product Designer // Team Internet Poland (former Codewise)

Cracow · Jun 2021 – Apr 2024

- Conducted 50+ user interviews and usability tests with Voluum customers, turning qualitative research into journey maps and UX improvements across complex ad-tech workflows.
- Maintained and contributed to the Voluum design system in Figma; analysed behavioural data (Hotjar, HubSpot) to find friction in data-dense reporting and configuration UIs.

Customer Success Manager // Codewise

Cracow · Jun 2020 – Jul 2021

- Built deep ad-tech domain expertise through 100+ onboarding and problem-solving calls, translating dashboard pain points into actionable product improvements.

EDUCATION

Postgraduate Certificate, UX & Product Design (Distinction) — SWPS University, Katowice

2019 – 2020

Master of Applied Psychology — Jagiellonian University, Cracow

2013 – 2018

SKILLS

- End-to-End Product Design
- Figma
- Design Systems
- User Research & Testing
- Data-Heavy Dashboards
- AI / LLM Product Design
- Prompt & Agent Design
- TypeScript · React · Tailwind (production)
- B2B SaaS
- Workshop Facilitation

CERTIFICATIONS

- Web Page UX Design // Nielsen Norman Group
- Designing Complex Apps for Specialized Domains // Nielsen Norman Group
- AI Agent Design // Maven
- UX Research · UX Workshops · Product Analytics // WitFlow

LANGUAGES

- English — fluent
- Polish — native